GENESIS AI

Building on the Success of Genesis AI

The Evolution of the Starkey Genesis AI Product Family

STARKEY EDUCATION & TRAINING

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How to Ask a Question

Click Q & A, type your question, click Send.

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Learning Outcomes

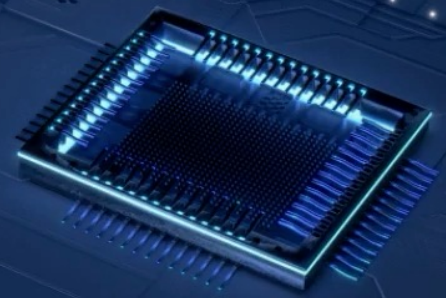
1. List at least three available hearing aid styles for the Genesis AI product family.
2. Identify the StarLink chargers compatible with Genesis AI rechargeable products.
3. Identify at least two ways Starkey's Pro8 HydraShield™ provides enhanced ingress protection to maximize durability and reliability.

Starkey

Hear better. Live better.

Starkey Neuro Processor

INDUSTRY'S
MOST ADVANCED
PROCESSOR TECHNOLOGY

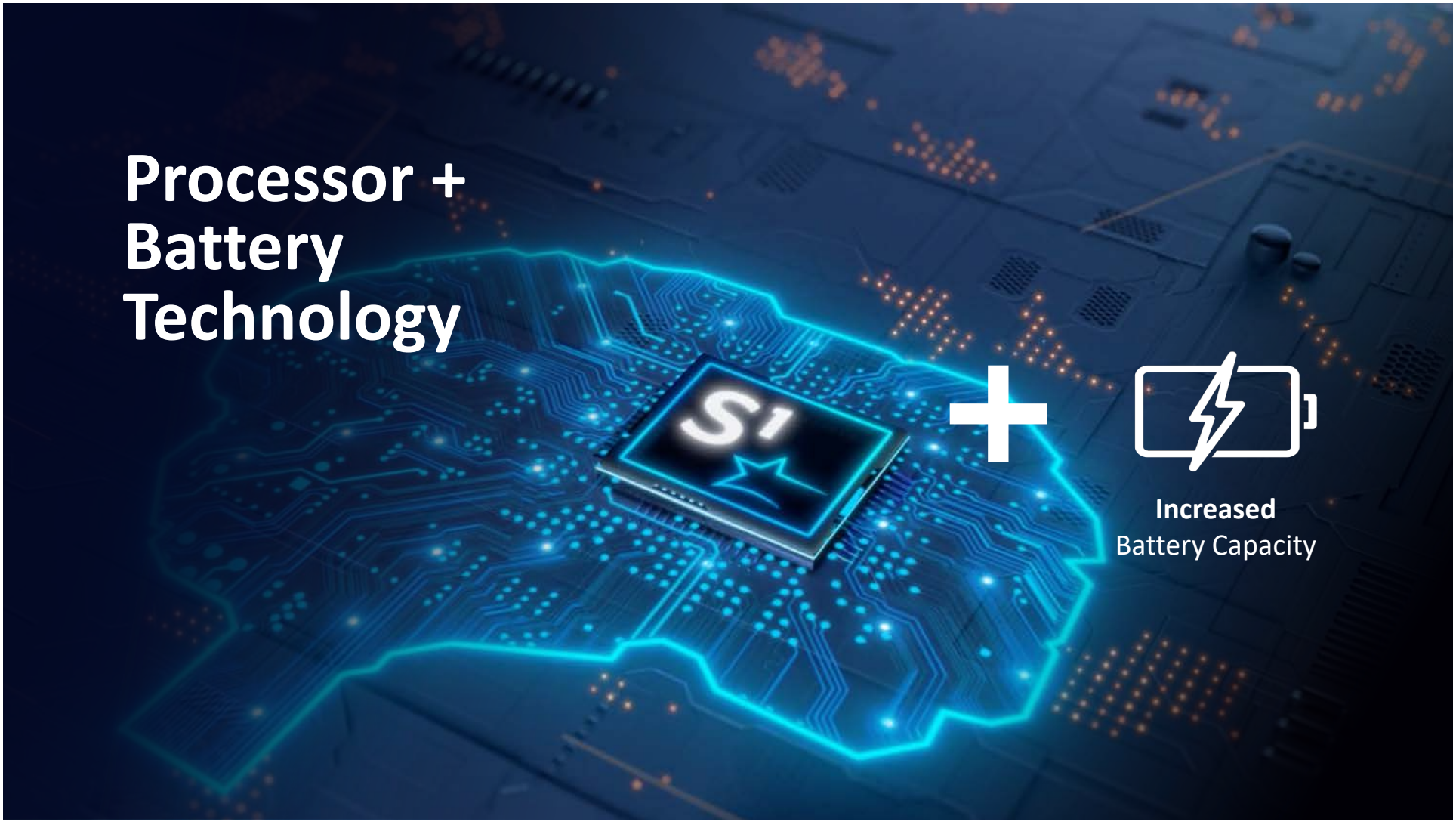


Neuro Sound Technology

The biggest leap forward ever in hearing technology

Adapts more quickly to deliver crystal-clear,
transparent sound quality to patients

80 million
hearing adjustments
every hour

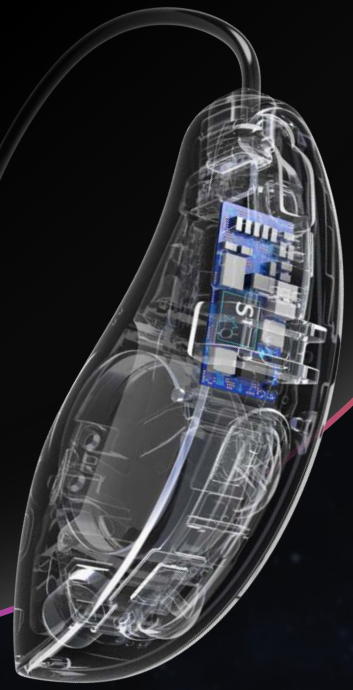

Processor +
Battery
Technology
Si
Increased
Battery Capacity

Genesis AI Hearing Aids

With an expanded lineup of styles, Genesis AI delivers maximum comfort, quality, and discretion.

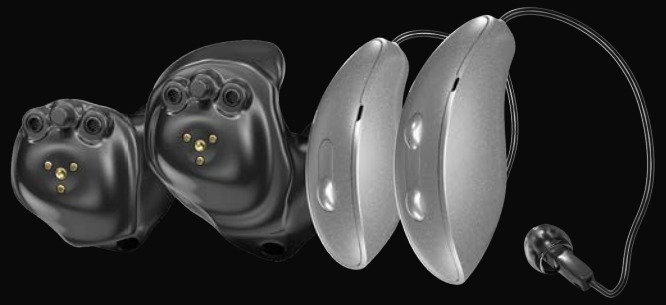
IIC (NW) | CIC (NW) | CIC (ALL NEW) | ITC R | ITE R | mRIC R | RIC RT | RIC 312 (ALL NEW)

Going Beyond IP68



ALL NEW

GENESIS AI



Pro8 HydraShield™

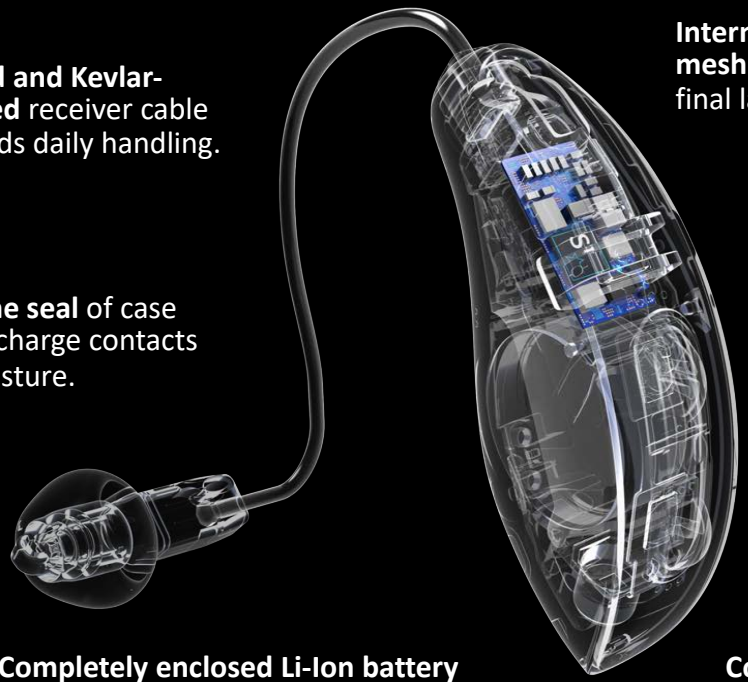
8 points of protection

BEYOND IP68

More robust circuit sealing and processes enhance durability.

Internal microphone mesh barrier provides final layer of defense.

Recessed and Kevlar-reinforced receiver cable withstands daily handling.



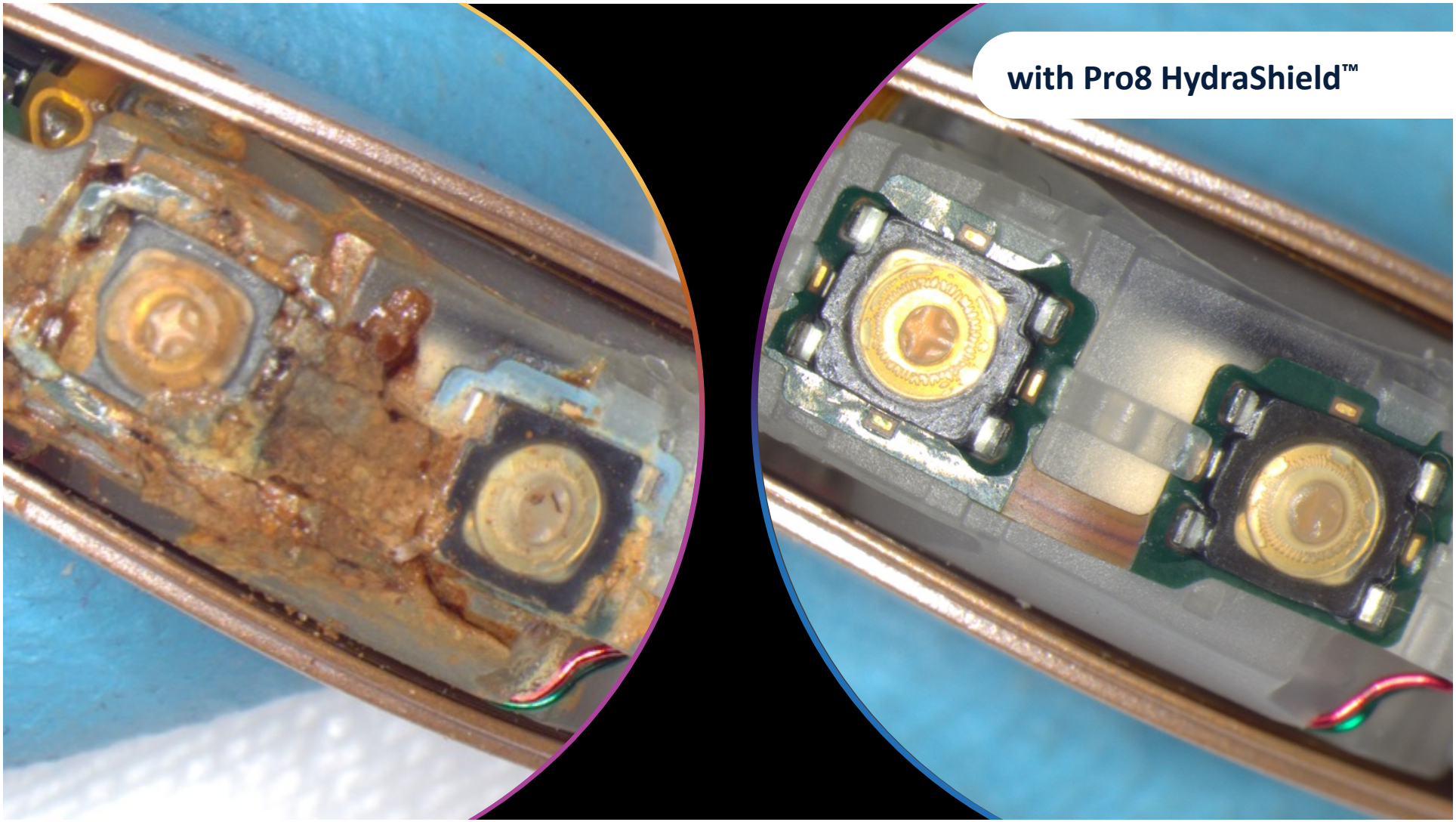
Redesigned acoustic ports impede the entrance of foreign materials.

Full silicone seal of case parts and charge contacts repels moisture.

Internal and external protective coating surpasses its IP68 rating.

Completely enclosed Li-Ion battery module creates another layer of protection from moisture ingress.

Continuous overlapping enclosure design provides a tighter seal.


with Pro8 HydraShield™

Engineered from
the inside out to be
WATERPROOF
Humidity Test
Salt Mist Test
Rain Spray Test
Targeted Sweat Drip Test
Extended Reliability Testing
Salt Brine Immersion Test
IP68+

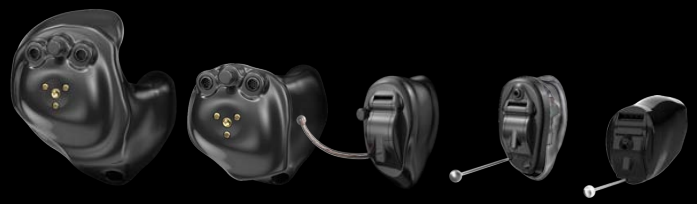
Styles

Standard

RIC RT

mRIC R

RIC 312



Custom

Wireless ITC|HS|ITE R

Wireless CIC

IIC|CIC NW

GENESIS AI

Design

Genesis AI introduces an **all-new RIC design** crafted from meticulous research to ergonomically fit the ear

RIC RT

24 | 20 | 16 | 12

Up to

2X battery life

than our previous technology on a single charge!

BATTERY LIFE

Up to

51 hours

on a single charge

Up to **29 hours**

(CROS)

Specifications

- Neuro Processor
- Dual Radio
- Sensor Technology
- Rechargeable
- Telecoil
- Rocker Switch
- IP 68
- CROS compatible
  with Universal RIC RT CROS Transmitter

Industry's longest lasting rechargeable battery in a RIC

mRIC R

24 | 20 | 16 | 12

20% smaller
with
over 65%
longer lasting battery!

BATTERY LIFE

Up to
41 hours
on a single charge

Specifications

- Neuro Processor
- 2.4 GHz
- Sensor Technology
- Push Button
- IP 68
- Rechargeable

Industry's smallest rechargeable RIC with sensors!

Specifications

- Neuro Processor and features
- Dual Radio - 2.4 GHz + NFMI
- Sensor Technology
- Rocker Switch
- IP 68
- CROS compatible
  with Universal RIC 312 CROS Transmitter
- Size 312 zinc air battery
  - Up to 6 days of battery life
  - Up to 4 days (CROS)
- No Telecoil

ALL NEW

RIC 312

24 | 20 | 16 | 12

BATTERY LIFE

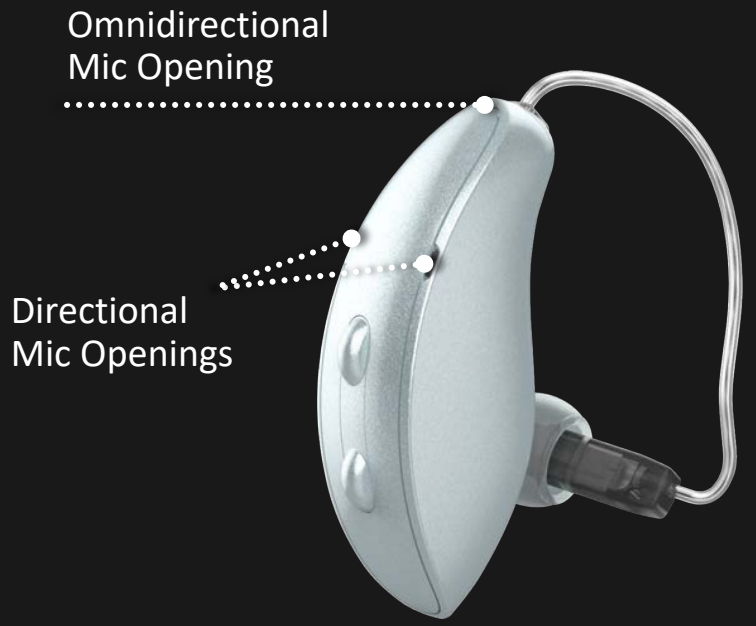
Up to

6 days

Re-engineered Case

Revolutionary mic port openings that are integrated into the case and a barrier layer to further protect microphones from foreign material

Mic covers are no longer necessary!



All new everything. Including colors.

Modernized colors, updated to better match skin tones

Tech Black | Graphite Gray | Silver | Beige | Caramel | Chestnut | White

SnapFit 2.0 Receiver*

featuring FlexForm™ Receiver Cable

New 10-pin connector

Reduction in cable diameter, increased pliability, and Kevlar-reinforcement for a discrete, comfortable fit that's built to last

*Compatible with Genesis AI only

Updated Matrix Names

40 gain → **L**

50 gain → **M**

60 gain → **P**

70 gain → **UP***

Absolute Power

↓

Custom Cased

Available for All

*Custom Cased Required

Snap Fit 2.0

Receiver housing and cable lengths remain unchanged

- Existing Comfort Buds, earmolds, Hear Clear, and measuring tools are compatible

Black packaging

StarLink Chargers

Sleek, more modern design

Space for cables to maintain natural shape even with large earmolds

Universal USB-C port for charging

White LED lights

Magnetic cleaning brush for easy access

Turbo charging available on all StarLink chargers

StarLink Chargers

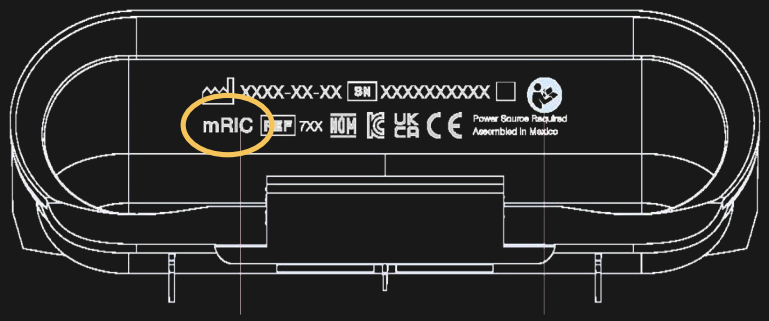
StarLink Charger
Reimagined solution with dexterity challenges in mind

StarLink Premium Mini
Small, highly portable design with on-board battery

Charger Variants

RIC RT and mRIC R styles have unique chargers

- Regulatory marking under the lid helps identify charger
- Chargers are otherwise identical except for the charge port adaptors
- The “smaller” charge port adaptors are for the mRIC R



Laser Marking Inside Lid

Charge Port Adaptors

Charger LED Behavior

New, sleek white LED lights

Charger will display charge status of the hearing aid with the lowest battery level

LED Behavior

Hearing Aid Charging Times

Number of solid white lights	Hearing aid battery level	Hearing aid charging time *(from full depletion)*	
•	Up to 25%	7 mins	Turbo charge
• •	Up to 50%	1.5 hrs	Standard charge
• • •	Up to 75%	2.5 hrs	Standard charge
• • • •	**100% charged**	**3.5 hrs**	**Standard charge**

Ship Mode

Rechargeable RIC and custom hearing aids are delivered in “ship mode.” Prior to first use:

StarLink Charger 2.0 must be plugged into a power source (e.g., a wall outlet)

Rechargeable RIC devices must be placed into the appropriate charger for 3 seconds and then removed

Rechargeable custom devices can be placed on the charger for 3 seconds and then removed or if there is a program button on the device, press the button to exit ship mode

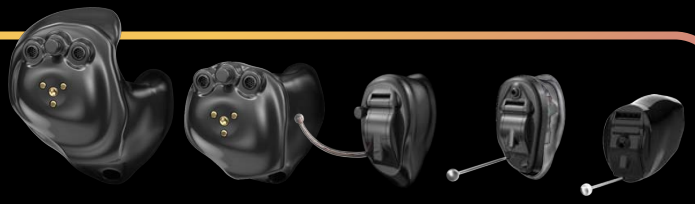
Styles

Standard

RIC RT

mRIC R

RIC 312



Custom

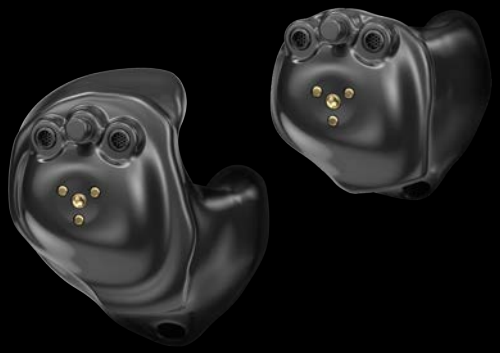
Wireless ITC|HS|ITE R

Wireless CIC

IIC|CIC NW

2.4 GHz Custom R

24 | 20 | 16 |12



BATTERY LIFE

Up to

42 hours

on a single charge

Specifications

- Neuro Processor
- 2.4 GHz
- Sensor Technology
- Telecoil (ITE only)
- IP 68
- Same industry-leading modular faceplate design as Evolv AI

2.4 GHz CIC

24 | 20 | 16 | 12

Industry's **smallest** wireless custom

BATTERY LIFE

Up to

7 days

Specifications

- Neuro Processor and features
- 2.4 GHz with curved antenna (no NFMI)
- Sensor Technology
- Optional Push Button
- Tinnitus Technology
- IP 68
- Compatible with My Starkey App and StarLink Accessories
- 312 Zinc Air battery
- Up to 8 days battery life

CIC NW

24 | 20 | 16 | 12

BATTERY LIFE

Up to

7 days

Specifications

- Neuro Processor
- Optional Push Button
- IP 68
- Tinnitus Technology
- T2 Compatible
- Optional 312 battery
  Up to 10 days

IIC NW

24 | 20 | 16 | 12

BATTERY LIFE

Up to

7 days

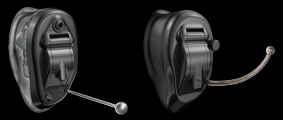
Specifications

- Neuro Processor
- Updated battery door design
- Tinnitus Technology
- IP 68
- 10 Battery
- T2 Compatible

Industry’s smallest custom product

Matrices

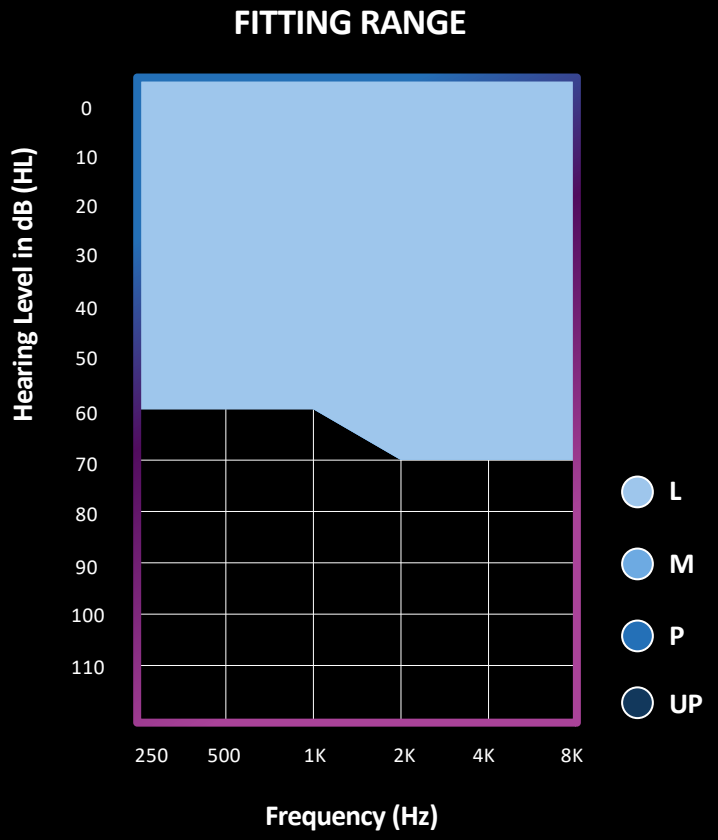
IIC NW L- (35 gain), L, M



CIC L, M, P, UP

2.4 GHz Custom R ITC L, M, P, UP

2.4 GHz Custom R ITE M, P, UP



GENESIS AI

StarLink Accessories

Everything is better when you accessorize

StarLink

Connect to favorite music, TV shows, and phone calls with superior sound quality

Legacy 2.4 GHz accessories are not compatible with Genesis AI hearing aids

StarLink

Remote Microphone +
Multipurpose, easy-to-use remote microphone

Table Microphone
Eight directional microphones and beam-forming technology enhances listening in challenging environments

TV Streamer
Stream audio from a TV or other sources

Mini Remote Microphone
Miniature, single-purpose remote microphone

Remote Control 2.0
Offers simple hearing aid control

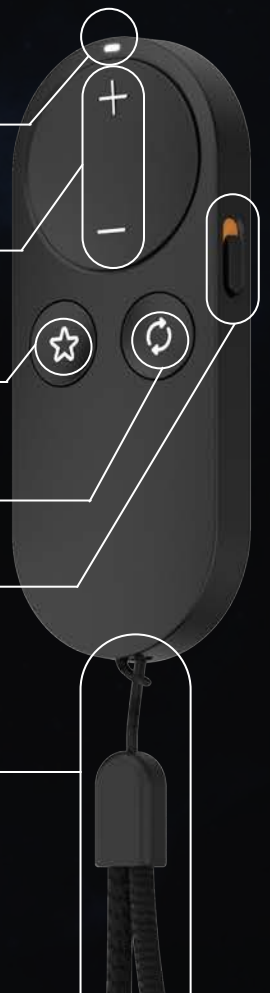
ALL NEW

StarLink Remote Control 2.0

Redesigned for maximum simplicity, StarLink Remote Control 2.0 lets users easily control volume, change programs, and quickly access a favorite feature.

Remote Anatomy

StarLink Remote Control 2.0



Indicator Light

Volume Up/Down

Favorite

Program Change

Lock/Unlock switch
(locked position down, unlocked position up)

Lanyard
(included accessory)

Remote Anatomy

StarLink Remote Control 2.0

Field-replaceable cell battery (CR 2032)

User Controls

StarLink Remote Control 2.0

LED indicator

- White LED Illuminates for any button press

Volume Control

- Short press

Favorite Button

- May include: Home, Accessory Start/Stop Edge Mode+*, Tinnitus On/Off, and Jump to Program 4

**Edge Mode+ not available for 12 tier*

Accessory Pairing

StarLink Remote Control 2.0

- Power hearing aids off/on
- Press and hold the Favorite button for 5 seconds
- Indicator light becomes solid for 2 seconds for a successful pairing

Support Materials

Product Guide

Patient Brochure

Lifestyle Posters

Product and Wellness Posters

Replica Display

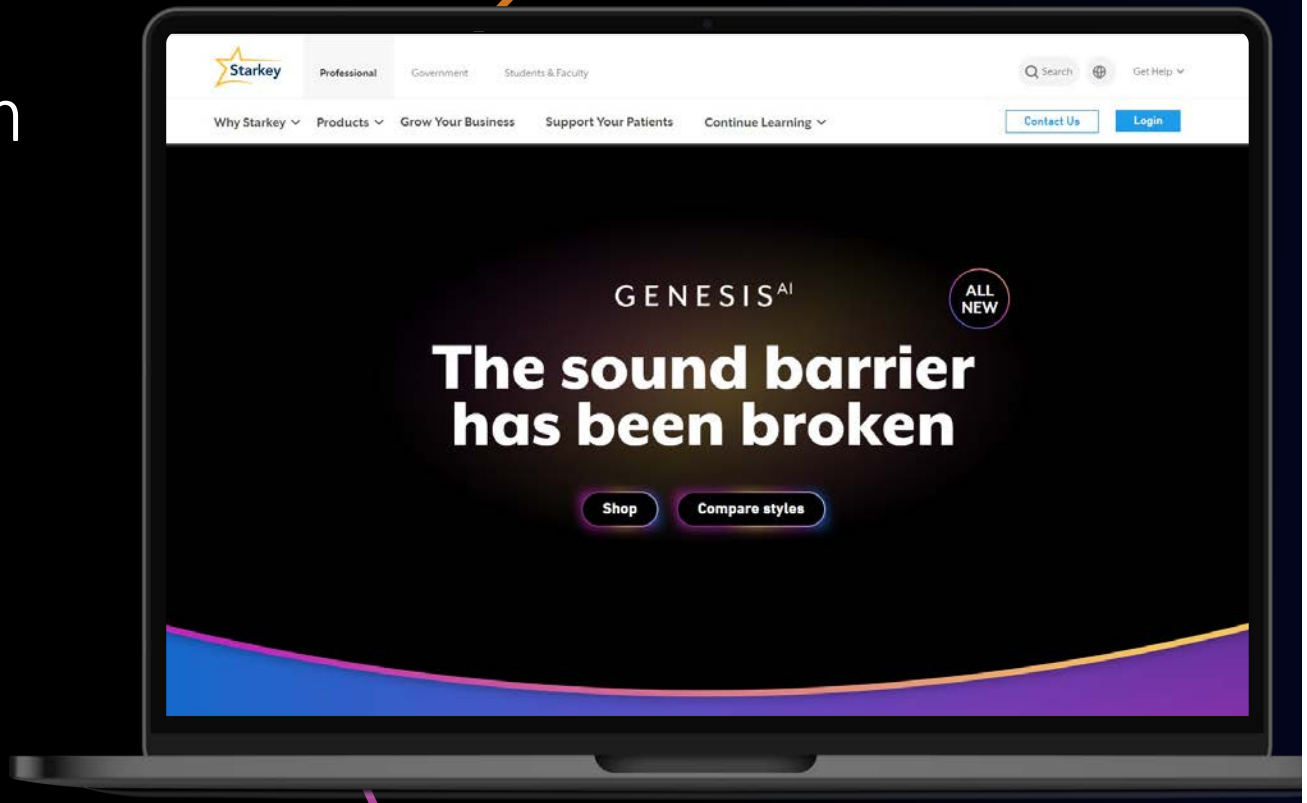
Starkeypro.com

White Papers

Quick Tips

Videos

Training Opportunities



GENESIS AI
Anything But Ordinary.

Starkey