Sonic presents:

HEARING HAPPINESS Everyday sounds that make us smile

A child's voice. A whistling train. The crack of a bat. Just a simple sound can be enough to make you grin. And it's more than an emotional reaction. Studies show that the sounds we hear affect our mood, our physical reactions, our behavior, and the very way we think. Listen up and experience how everyday sounds make life a little better.

Sounds in Nature

A crackling fire

Falling rain

Ocean waves

Ocean waves crash about 12 times

a minute—about the same cycle as

a sleeping person's breathing.



The chirping of birds

Birdsong is thought to be reassuring because birds sing when they are safe.

Wind blowing through leaves

Baby giggle

Sizzling steak

Sounds of Nostalgia

Cicadas

Church bells on holidays

Rattle of a rollercoaster



Ice cream truck music

A power you can bet on: When audio was removed from casino slot machines, revenue fell by 24%.

Most Addictive Sounds



Cash register

The National Anthem

Vibrating Phone

Silent mode? Not so much. When test subjects heard a vibrating phone, they immediately stopped what they were doing.



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